



Shacksbury Cider Brand Ambassadors in Philly, Boston, Austin, and Burlington VT

Shacksbury Cider is very excited to launch our new USDA-certified organic ciders. We are actively seeking energetic, part-time Brand Ambassadors to join our sales and marketing team. A great candidate would be excited to actively engage our customers in key markets in the Northeast and willing to work Thursday and Friday evenings and weekends.

Responsibilities:

- Learn the basic information about Shacksbury Cider and our core lineup of ciders
- Set up and break down at in-store demos in retailers like Wegman's, Hannafords, Whole Foods, independent grocers, Co-ops and many others.
- Present samples to potential customers and provide information about them
- Set up and break down at events, including bar tap takeovers and beer/cider festivals.
- Evening and weekend hours required. Demos are typically Fridays 3-6p or Saturdays 2-5p.
- Provide an email summary of the event. How many samples served, any positive or negative feedback from customers, how many cases sold.

Qualifications:

- Must be at least 21 years old
- Willing to get necessary serving certification (we will pay)
- Punctual and possess reliable transportation
- Knowledge of alcohol serving laws and regulations or willingness to learn
- Excellent customer service and social perceptiveness
- Ability to evaluate customer satisfaction and responsiveness
- Must be based in Philadelphia, Boston, Austin or Burlington VT.
- Physical ability to stand and walk for long periods of time and to lift 30lbs at a time